

Press Release

Truereq Announces the Signing of CallTrex

Truereq delivers affordable, completely integrated and easy to use web-based requirements management tool to CallTrex

SAN FRANCISCO, Calif. – Truereq, leading provider of online requirements management collaboration software announces the Caltrex Inc. (www.caltrex.com), provider of live Phone Answering and Personal Assistant services, chooses Truereq Software to manage their requirements management needs.

Truereq delivers the only affordable, completely integrated and easy to use web based requirements management solution for Product Lifecycle Management (PLM). Truereq extends its competitive advantage with a familiar Tree Structure, Broad Collaboration, Workflow and Data Aggregation capabilities. Truereq's unique pricing model removes barriers to acquisition, implementation and drives active participation. Each helping to ensure that your product management projects get completed on time and on budget.

About Truereq

Truereq Corporation is a leading provider of online collaborative management software for Product Lifecycle Management. Using Truereq, companies can quickly define the customer-driven requirements of a product to help build innovative products that meet the customers needs. For more information, call 1.415.229.9912 (1.866.878.3737 in the U.S.), or visit the Truereq Web site at <http://www.truereq.com/>.

Note: Copyright © 1996-2004. Truereq, Inc. All Rights Reserved. Truereq™ is a register trademark of Truereq, Inc. All other trademarks used herein are the property of their respective companies.

Editorial Contact

Todd Berger
Director of Marketing
Truereq
795 Folsom Street
San Francisco, CA 94107
415.848.2472
tberger@truereq.com